



North
Halifax
Partnership



Staying Well

How to acknowledge your grant





STRENGTHENING COMMUNITIES

Congratulations on being awarded your grant and joining us on our mission to create a better future for all generations!



WHY DO I NEED TO ACKNOWLEDGE MY GRANT?

In short, acknowledging your grant is like giving a high-five to those who are making the world a better place – and who wouldn't want to be a part of that?

Acknowledging your grant isn't just a formality, it's about celebrating the impact you are making in our community.

It also encourages others to join in and support worthy causes, creating a ripple effect of positivity and change.



SOCIAL MEDIA



Search North Halifax Partnership



@NhxPartnership



Use the hashtag
#NHPGrantsInAction

If you have social media, we would appreciate you liking/following our North Halifax Partnership Facebook and Twitter pages.

We would also like you to post an acknowledgement post regarding your grant, tag us and use the hashtag.

EXAMPLE

Thanks to a grant from @NhxPartnership, we have been able to launch our new bowling group at Beechwood Park. #NHPGrantsInAction



SOCIAL MEDIA



Staying Well
Calderdale



@StayingWellCal



Staying_Well_Team

If your grant was received by Staying Well, it would be great if you could like/follow these social media channels too!

EXAMPLE

Thanks to a grant from @NhxPartnership and @StayingWellCal, we have been able to launch our new bowling group at Beechwood Park. #NHPGrantsInAction



EXAMPLE

Funded by



North
Halifax
Partnership

IF RECEIVED BY STAYING WELL

Funded by



North
Halifax
Partnership



Staying Well

Please contact communications@nhpltd.org.uk for our logo/logos.

The logo must not be recoloured or altered in any way. Please use the wording 'funding by' and our logo.

We require our logo to be used on any promotional material that relates to the service we have supported. This includes posters, flyers, videos, presentations, social media posts, etc.



CASE STUDY

Please send case studies to communications@nhpltd.org.uk

It is your responsibility to ensure each person has given permission to use the photo for promotional purposes.

We would like you to produce a case study, showcasing how you have used your grant.

Case studies are to be shared with North Halifax Partnership and include photos.



CASE STUDY TIPS

Your case study should detail the outcomes and achievements made possible by the funding support you have received.

It could include quantitative data and testimonials to showcase the impact, as well as a before and after comparison.

Your case study will serve as a valuable tool for demonstrating accountability and transparency while showcasing the results of our investment in the community.

By following these tips, you will effectively acknowledge the grant given by North Halifax Partnership, fostering a strong partnership built on our values of being Inclusive, Collaborative, Empowering and Locally-Focused.



PRESS COVERAGE

Please send press releases to communications@nhpltd.org.uk

You can also contact us if you would like us to support writing this.

All press releases are to be signed off by North Halifax Partnership before they are sent to media outlets.

We would like you to send a press release announcing your funding from North Halifax Partnership and your project aims to the local press outlets.

Halifax Courier
Newsdesk@halifaxcourier.co.uk

Yorkshire Post
Yp.newsdesk@ypn.co.uk

We will also feature your story across our own North Halifax Partnership channels.



PRESS RELEASE TIPS

1. Start with a Strong Headline: Capture the essence of your news in a concise and attention-grabbing headline.
2. Craft a Captivating Lead: Your opening paragraph should summarise the most important information. Answer the key questions: who, what, when, where, why, and how.
3. Provide Relevant Details: Expand on the information provided in the lead. Include relevant details such as quotes, background information, statistics, and any other facts that support your story.
4. Use Clear and Concise Language: Avoid using overly technical language and jargon.
5. Include Quotes: Add perspective to your story. Make sure the quotes are concise, impactful, and provide valuable insights.
6. Highlight the Benefits or Impact: Explain the benefits or impact of your grant. Emphasise how it will benefit people.
7. Provide Contact Information: Include contact information for media inquiries. Make it easy for journalists to reach out for additional information or interviews.
8. Use Formatting for Clarity: Use subheadings, bullet points, and bold text to break up the content and make it easier to read. Include relevant hyperlinks to additional resources or related websites.
9. Proofread Carefully: Before distributing your press release, thoroughly proofread it for any errors, typos, and inconsistencies. We will also review it to catch any mistakes you may have missed.
10. Include a Boilerplate: At the end of the press release, include a brief paragraph about your group or organisation, known as a boilerplate.



STILL NOT SURE?

**GET IN TOUCH AND WE GO THROUGH THE
REQUIREMENTS TOGETHER AND OFFER OUR HELP!**

Email communications@nhpltd.org.uk